



Clouadar x DPG Media

Optimizing the asset workflow
for DPG News City





About DPG Media

DPG Media Belgium is a leading media group in Flanders that knows how to touch viewers, surfers, readers and listeners with impressive stories, lightning-fast news and sparkling entertainment. The company belongs to DPG Media, which is active in Belgium, the Netherlands and Denmark. Television, newspapers, radio, magazines & online services are working together in this new house on a creative media story to the rhythm of the future. The beating heart of the group is formed by strong media brands. In addition, the online services are a growing branch within the organization.

THE CHALLENGE

DPG News City requested an optimization of their workflow with regards to the creation and usage of (graphical) assets in articles for Het Laatste Nieuws (hln.be). The old workflow consisted of manual labor designing, editing and uploading these assets to a CDN to be used in hln.be articles.

THE SOLUTION

To achieve this, a scalable and performant NodeJS Elastic BeanStalk environment was architected. Combined with a RDS database for user data and S3 storage for asset storage served through a CloudFront Distribution to the end-users. The result is a highly optimized workflow where the creation, possible editing and embedding of these assets can all be done without intervention. By implementing Managed Services, Cloudar helps to operate this AWS infrastructure more efficiently and securely.

THE BENEFITS

Managed Services

The customer can now focus on the application and creating value to the business.



Well-Architected Reviews

The application landscape will run faster, cheaper and also more reliably.



Automated Deployments

Automated deployments are achieved using AWS CodePipeline.





Cloudar provided us with the technical knowledge to set up the cloud environment in a fast and effective way.

Sven Van Vlem - Head of Technology News City



About Cloudar and AWS

Cloudar is an ISO/IEC27001 certified, AWS Premier Consulting Partner & Next-Gen MSP. Cloudar's single-vendor focus guarantees the most in-depth AWS knowledge available on the market.

Organizations using a DevOps model deliver applications quicker and innovate faster. AWS offers infrastructure resources designed to support continuous integration and delivery, infrastructure as code, microservices, and monitoring & logging.

Want to learn more on how AWS and how Cloudar can help your business by providing you with with unique AWS expertise?

Contact sales@cloudar.eu or visit www.cloudar.eu!